

Course description

Course abbreviation:	KET/PRS	Page:	1 / 3
Course name:	Case studies		
Academic Year:	2023/2024	Printed:	31.05.2024 01:41

Department/Unit /	KET / PRS			Academic Year	2023/2024
Title	Case studies			Type of completion	Pre-Exam Credit
Accredited/Credits	Yes, 3 Cred.			Type of completion	
Number of hours	Tutorial 2 [Hours/Week]				
Occ/max	Status A	Status B	Status C	Course credit prior to	NO
Summer semester	0 / -	0 / -	0 / -	Counted into average	NO
Winter semester	0 / -	0 / -	0 / -	Min. (B+C) students	10
Timetable	No			Repeated registration	NO
Language of instruction	Czech, English			Semester taught	Summer semester
Optional course	Yes			Internship duration	0
Evaluation scale	S N				
No. of hours of on-premise					
Auto acc. of credit	Yes in the case of a previous evaluation 4 nebo nic.				
Periodicity	K				
Substituted course	None				
Preclusive courses	N/A				
Prerequisite courses	N/A				
Informally recommended courses	N/A				
Courses depending on this Course	N/A				

Course objectives:

Introduce to students managing techniques and solving of case studies

Requirements on student

Inclusion: semester work, presentation, test

Content

1. Případové studie
2. Případové studie
3. Komunikace, komunikování
4. Komunikace, komunikování
5. Řešení případových studií
6. Řešení případových studií
7. Prezentování
8. Řízení času
9. Řízení času
10. Řízení času
11. Techniky jak přijít na nápad
12. Techniky zjišťování příčin
13. Prezentace semestrálních prací, zápočet

Fields of study

Guarantors and lecturers

- **Guarantors:** Ing. et Ing. Petr Kašpar, Ph.D. (100%)
- **Tutorial lecturer:** Ing. Andrea Benešová, Ph.D. (100%), Mgr. et Mgr. Václav Beránek, Ph.D., MBA (100%), Ing. Martin Hirman, Ph.D. (100%), Ing. et Ing. Petr Kašpar, Ph.D. (100%), Ing. Petr Mráz (100%), Ing. Jiří Navrátil, Ph.D. (100%), Ing. Martina Polanská (100%), Ing. Kateřina Rostás (100%), Ing. Tomáš Řeřicha, Ph.D. (100%), Doc. Ing. Vlastimil Skočil, CSc. (100%), Doc. Ing. Radek Soukup, Ph.D. (100%), Ing. Jan Šimota (100%), Ing. Monika Zemanová (100%)

Literature

- **Basic:** Weihrich, Heinz; Koontz, Harold. *Management / Z amerického originálu přeložil Václav Dolanský.* Praha : East Publishing, 1998. ISBN 80-7219-014-8.
- **Basic:** Fiala, Petr. *Modelování a analýza produkčních systémů.* 1. vyd. Praha : Professional Publishing, 2002. ISBN 80-86419-19-3.
- **Basic:** Payne, John; Payne, Shirley. *Repetitorium manažerských dovedností : jak zdokonalit sám sebe.* 1. vyd. Praha : Management Press, 1998. ISBN 80-85943-76-X.
- **Basic:** Tomek, Gustav; Vávrová, Věra. *Řízení výroby.* Praha : Grada, 2000. ISBN 80-7169-955-1.
- **Basic:** Kavan, Michal. *Výrobní a provozní management.* 1. vyd. Praha : Grada, 2002. ISBN 80-247-0199-5.

Time requirements

All forms of study

Activities	Time requirements for activity [h]
Contact hours	26
Preparation for comprehensive test (10-40)	20
Undergraduate study programme term essay (20-40)	32
Total:	78

assessment methods

Knowledge - knowledge achieved by taking this course are verified by the following means:

Seminar work

prerequisite

Knowledge - students are expected to possess the following knowledge before the course commences to finish it successfully:

No particular prerequisites specified.

teaching methods

Knowledge - the following training methods are used to achieve the required knowledge:

Seminar

learning outcomes

Knowledge - knowledge resulting from the course:

Students know base managing techniques a know systems of solving of case studies.

Course is included in study programmes:

Study Programme	Type of	Form of	Branch	Stage	St. plan v.	Year	Block	Status	R.year	R.
-----------------	---------	---------	--------	-------	-------------	------	-------	--------	--------	----

Study Programme	Type of	Form of	Branch	Stage	St. plan	v.	Year	Block	Status	R.year	R.
Applied electrical engineering	Bachelor	Full-time	Applied electrical engineering	1	16		2023	Povinné předměty 1. roč. FEL - obor AEL	A	1	LS
Electrical Engineering and Informatics	Bachelor	Full-time	Commercial Electrical Engineering	1	16		2023	Povinné předměty 1. roč. FEL - obor KOE	A	1	LS